



BECKY SAUNDERS DESIGN



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A GRAPHIC DESIGNER WITH A
PASSION FOR SPORT.

BA Hons in Art and Design
2017 - Birmingham City University

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I have held a clean driving license
for 10 years.

FULL TIME WORK

COMPANY: England Netball

LOCATION: Hybrid (Loughborough Head office)

WHEN: 7th March 2022 - Present

TYPE OF COMPANY: National Governing Body

ROLE: Graphic Designer

ABOUT MY ROLE: I work within a team of two, with the Senior Graphic Designer, creating assets for a range of projects influencing every part of the organisation and dealing with the elite national team and grassroots netballers. We work across the entire organisation creating a range of assets to support the rise of Netball within England.

COMPANY: CellNutrition

LOCATION: Sunderland

WHEN: 1st September 2020 - 7th March 2022

TYPE OF COMPANY: Health, Fitness and Wellness

ROLE: Graphic Designer

ABOUT MY ROLE: I worked as part of a team of three creatives for CellNutrition's three sub brands; CellNutrition Health, CellNutrition Sport and CellNutrition Lifestyle. I took on multiple briefs across the three brands, handling anything from brand documentation to social media assets and everything in between.

COMPANY: Oneproduct

LOCATION: Nottinghamshire

WHEN: 31st May 2018 - 1st May 2020

TYPE OF COMPANY: Creative Agency for
Audio Visual Companies

ROLE: Graphic Designer

ABOUT MY ROLE: I worked as a team of three to create visual marketing materials for multiple audio visual brands such as Blustream and Kordz. From animation work to email design I worked across a great deal of projects and media including working in collaboration with a freelance videographer.

PREVIOUS FREELANCE CLIENTS

Velo Tours Spain

Costa Blanca Carbon Bike Hire

Speedhub

Villa Sueno Grande

Kitchen in the Campo

007XTri

eve expeditions

Violet Leaf Creations

PROGRAMMES FREQUENTLY USED

ADOBE

Ai - Illustrator

Ps - Photoshop

Id - InDesign

Ae - After Effects

Pr - Premier Pro

Lr - Lightroom

MICROSOFT

Word

Powerpoint

ABOUT ME

I am a graphic designer who is passionate about sports, in particular, Triathlon. I have competed and spectated in sport throughout my life but I have started competing in Triathlon again in the last few years, having completed two Standard Distance Triathlons as well as two Half Ironman Triathlons, with ambition to push myself further. In particular, this years goals are to complete Gandia Half Distance Triathlon and the Valencia Marathon.

I have enjoyed following and watching the growth of the sport in recent years, especially with the explosive impact that Super League Triathlon has had in making the sport more visually exciting to spectators. I have a large interest in triathlon, following numerous organisations and races (SLT, PTO, Ironman, World Triathlon etc.) and often making time in the week or weekends to watch the races live when I can.

I also enjoy camping, walking and exploring different areas, often in Scotland and the Lake District with my partner, finding new trail running and walking routes. As well as visiting family in Spain, which also goes hand in hand with some great cycling routes, personal favourites being the Coll de Rates and the Vall d'ebro climbs.

